

EVIAL® - Every Vital Aspect of Life

EVIAL Performance Partner Program

Mission

We help people perform at
their best — every single day.

Two clear partner paths:
direct sales growth and authentic content creation.



Two programs. One performance ecosystem.

The program separates sales attribution from content production so each partner knows exactly how they win.

01

EVIAL Sales Partner

Purpose

Drive measurable direct sales through trusted creator recommendations.

10%

Customer discount

40%

Commission model

Code + UTM

Attribution

02

EVIAL Creator Program

Purpose

Create high-volume, authentic UGC for organic and paid channels.

\$20

Base creative fee per approved creative video

20+/mo

Target volume

\$2K+

Bonus upside

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EVIAL Sales Partner

Goal

Turn audience trust into trackable product sales.

Fitness, bodybuilding, CrossFit, healthy lifestyle, and biohacking creators.

3K–100K Instagram followers with an engaged U.S. audience.

No active exclusivity with competing creatine or sports nutrition brands.

100 servings

Free starter product

10%

Customer discount

\$300

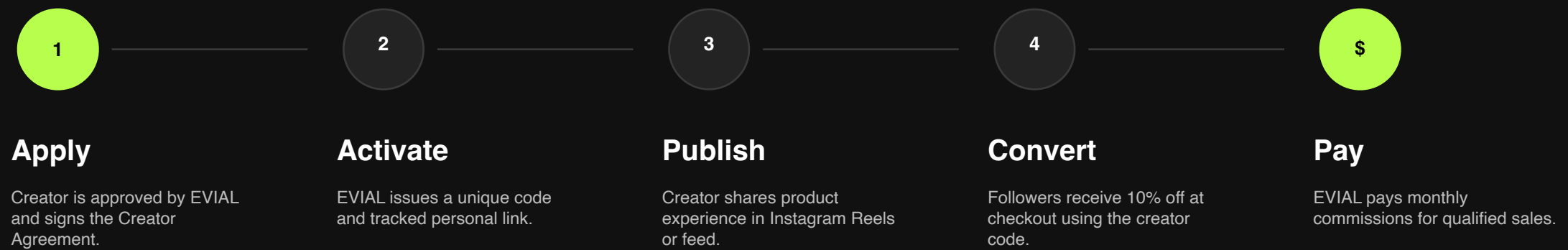
Payouts trigger when your commission balance hits





Sales Partner mechanics

A simple operating model for creators, customers, and EVIAL.



Core rules

FTC disclosure required. No medical claims. Code deactivates after 90 days with zero sales. Either party may terminate with 14 days notice.

Growth tier: commission increases with performance

Monthly sales measured by code attribution.

LVL 1

\$0–\$1,000

25%

Monthly sales by creator code

LVL 2

\$1,001–\$3,000

35%

Monthly sales by creator code

LVL 3

\$3,001+

40%

Monthly sales by creator code

Check your creator dashboard from EVIAL team: sales by code and current commission level

Minimum 1 Instagram publication in the first 7 days. Code visible in video and caption. Tag @evialnutrition and use #EVIALPartner.



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EVIAL Creator Program

Goal

Create a steady flow of authentic UGC for organic, paid, and creator-led growth.

Creators focused on fitness, sport, and lifestyle content.

Portfolio with Reels or UGC examples.

U.S. creator location and U.S. audience alignment.

20+/mo

Target volume -
approved creatives

24h

Approval SLA

30 days

Bonus window



Creator compensation model

Base pay creates consistency. View bonuses reward breakout creative performance.

\$20	20+	\$600	10th
Approved video per month	Approved video per month	Guaranteed base	Payout schedule every month

Bonus by 30-day views

One-time view bonuses (30-day performance)

<5K	\$20	50K–100K	\$250
5K–10K	\$30	100K–250K	\$400
10K–15K	\$40	250K–500K	\$700
15K–20K	\$50	500K–1M	\$1,200
20K–25K	\$100	1M+	\$2,000+
25K–50K	\$150		

By the 5th of every month, the EVIAL Team will email you a dashboard with your previous-month sales, views, and the exact bonus payout owed for your approved content.

Ambassador levels

Status evaluated monthly in your creator dashboard.

Bronze	Entry + base + seeding
Silver	25+ creatives/month for 3 months
Gold	100K+ video within 3 months
Platinum	500K+ video or stable Gold
Extra	+\$200 if all 20 submitted videos are approved

Brand assets & photo direction

Evial gives creators a clear library, then make the content feel premium, active, and community-led.

Creator asset library

Product description + USPs

EVIAL logos

Hooks and creative ideas

Amazon / TikTok / Meta / Instagram examples

Posting instructions: tag @evialnutrition

Photo style recommendation

Premium running-club energy: clean apparel, architectural spaces, natural light, high-contrast black-and-white, real athlete moments, founder-community feel. No overdesigned fitness clichés.



Referral creator

A creator who brings a new approved creator earns \$10 per approved creative from that creator for the first 3 months.